

EXECUTIVE LEADERSHIP

Husam Al Sardy

General Manager @ AL SARDY

English Teacher with 3+ years of experience across education, sales, HR and nutrition — now General Manager at AL SARDY.

CONTACT

📍 Tlaa Al-Ali / Amman, Jordan 📞 Jordan: +962 77 704 0774 📞 Jordan: +962 77 730 7162 📞 Russia: +7 964 331 73 03
💬 WeChat: [Add Friend \(Scan QR\)](#) ✉️ husamalsardy1@gmail.com

PEDAGOGICAL PRACTICE

English Teacher

FEATURED ROLE

English Teacher

BIS — Bradford's International School · 3 Years

- Prepare lesson plans.
 - Educate students at all levels.
 - Assign essays and homework to students and document progress.
 - Instruct in a variety of subjects and reach students with engaging lesson plans.
 - Organize classroom lecture and coursework.
 - Prepare material and activities.
 - Assign homework and interesting exercises.
 - Teach basic English skills, including reading, speaking and writing.
-

MANAGEMENT & OPERATIONS

Roles & Management Experience

General Manager

AL SARDY — Tlaa Al-Ali / Amman, Jordan | Present

- Direct day-to-day operations and oversee staff across the company.
- Manage relationships with existing customers and build new ones.
- Set sales targets with the team and track performance against planned goals.
- Advise on selecting clients that are aligned with the company image.
- Represent the company at business and industry events, locally and internationally.
- Oversee recruitment, onboarding and staff development.

English Teacher

Panda School | 3 Years

- Teach English to students across a range of ages and ability levels.
- Plan lessons and prepare classroom materials and activities.
- Build speaking confidence through conversation practice and reading aloud.
- Set homework and exercises, and track progress with regular feedback.

Sales Manager

Guangdong Besder Industrial Co., Ltd. (Bestwill) — Guangzhou, China | 2 Years

- Lead export sales for a long-established backpack and bag manufacturer supplying international markets.
- Manage B2B and OEM accounts from first enquiry through production to shipping.
- Build and maintain relationships with overseas buyers and distributors.
- Coordinate between customers and the factory on specifications, samples and lead times.

Sales and Marketing Manager

CMT Jordan | 3 Years

- Experience in negotiating with power industrial manufacturing corporates.
- Manage relationships with existing customers.
- Promoting a better and more attractive understanding of the company with internal and external communication.
- Attending and participating in various conferences related to business management locally and internationally.
- Build relationships with thought leaders to grow industry awareness.
- Advising the decision makers within the company to select competent clients that are aligned with the company image in the local and regional branches.

Sales Manager

CMT Jordan | 1 Year

- Help increase sales by raising the profile of the company.
- Meeting planned goals.
- Setting individual sales targets with the sales team.

Human Resources Administrator

CMT Jordan | 3 Years

- Experience in negotiating with power industrial manufacturing corporates.
- Manage relationships with existing customers.
- Promoting a better and more attractive understanding of the company.

Nutrition Specialist

Director Royal Medical Services — Jordanian Army Force | 2 Years

- Assess patients' and clients' nutritional and health needs.
- Develop meal and nutrition plans, taking both patient preferences and budgets into account.
- Evaluate the effects of meal plans and change the plans as needed.
- Teach patients and clients about food selection and nutrition principles.

COMPETENCY FRAMEWORK

Skills & Languages

- Computer Skills
- Event & Conference Planning
- Building & Nurturing Relationships
- Resilience Under Pressure
- IT Skills
- Interpersonal Communication
- English — Excellent
- Arabic — Native Speaker

CREDENTIALS & EDUCATION

Academic Qualifications

Bachelor of Nutrition and Food Processing

Al-Balqa Applied University · 2001 — 2005

References

Available upon request